



CYMPO
Central Yavapai Metropolitan
Planning Organization

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Press Release

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Every day 8 people die and 1,161 people are injured due to distracted driving. Distracted driving is not limited to cell phone use, but other distractions may include eating, drinking beverages, reading, applying make-up, pets on your lap, interacting with other people in the vehicle, adjusting the radio, along with many others. We have all seen these activities.

The Central Yavapai Metropolitan Planning Organization (CYMPO), law enforcement agencies of Yavapai County, Arizona Department of Transportation (ADOT), Cable One, and Arizona's Hometown Radio Group have partnered in a public service campaign to reduce fatalities and serious injuries on all public roads in Yavapai County, due to distracted driving

The public service campaign will begin with Distracted Driving and later in the campaign focus on Impaired Driving, Speeding, and Aggressive Driving. The campaign will include media, marketing, and outreach to the public about the dangers of distracted driving.

Thank you to all our law enforcement agencies in Yavapai County for their support and participation in this campaign: Yavapai County Sheriff, City of Prescott Police, Yavapai College Police, Town of Prescott Valley Police, Town of Chino Valley Police, Camp Verde Marshall, Cottonwood Police, and the Arizona Department of Public Safety.

The Yavapai County Board of Supervisors at their meeting on Wednesday, July 6th at 9am in Prescott will officially kickoff the yearlong campaign and proclaim the month of July as "Distracted Driving Awareness Month" in Yavapai County.

The Distracted Driving campaign will be titled "It Only Takes One Second." When behind the wheel "job number one is driving" so please do not be a distracted driver and help make this campaign a success in Yavapai County.

This press release is being issued on behalf of County Supervisor Craig L. Brown, Chairman, Central Yavapai Metropolitan Planning Organization (CYMPO).

For additional information, please contact Vincent Gallegos, CYMPO Transportation Planner at (928) 442-5730 or email Vincent.Gallegos@yavapai.us